

The Sea Coast Echo

The County Paper.

Jackson, Miss.

SUBSCRIPTION
TERMS:

\$2.00 per annum in advance.
Single Copies 5 cents.

VOL. 44 — No. 39

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISS., FRIDAY, SEPTEMBER 27, 1935.

Bay St. Louis To Have Harvest Queen and Festival, Oct. 30

REGIONAL RED CROSS CONFERENCE TO BE HELD IN BAY CITY OCT. 7, P. M.

Bay Central School Auditorium to Be Scene of Important
District Meeting—Large Attendance Urged.

Regional Conference, American
Red Cross, will be held in Bay St.
Louis, at Central School building,
Monday afternoon or October 7,
from 2 to 6 P. M., with George R.
Rea, chairman.

Members of Hancock County Chapter
and all friends are urged to be
present and to help make this meet-
ing a success. In this wise, it is
pointed out, that at least there will
be an evidence of desired interest.

Officers expect all priests and min-
isters and others of the church to at-
tend since the Red Cross is the great
humanitarian gesture and known the
world over.

Program for the occasion has been
prepared, carrying the names of out-
of-town officers, including, Hon.
John J. Kennedy, Biloxi chapter
chairman. The program follows:

Invocation: Rev. J. E. Gray.

Purpose of Conference: Mr. George

R. Rea, Conference Chairman.

Status of Red Cross in Mississippi:

Mollie Hodges, Field Representa-
tive.

What Red Cross Should Mean to Mis-
sissippi: Mrs. John L. Heiss, of
Gulfport.

Roll Call of Chapters: Mr. John J.
Kennedy, Biloxi, (Chapter Chair-
men will respond standing with
chapter delegates, introducing Roll
Call chairmen who will give Chap-
ter plans for reaching goals.)

"Devise and Carry": Mr. DeWitt

Smith, Assistant Director, Domes-
tic Operations, Washington.

Summary by Regional Chairman: Mr.
Rea.

Showing of Films: "The Greatest
Mother."

Roll Call Trailer.

CLERMONT LEADER PASSES ON

Charles F. Jenkins, Civic
Worker Clermont Harbor,
Buried at N. O. Monday

Clermont Harbor and this entire
section of the Mississippi west
coast section of Hancock county sus-
tained a serious loss in the passing
away of Charles F. Jenkins, who died
at a New Orleans hospital Sunday
afternoon at 3:25 o'clock, following
an illness and surgical operation.
His funeral was held Monday after-
noon from a funeral home in that
city and he was laid away "at rest"
in Greenwood cemetery, New Or-
leans.

The deceased was in his 65th year,
and had been ailing for quite a
while. Retired from active business
some years ago, Mr. Jenkins and his
devoted wife moved from New Or-
leans and made their home at Cler-
mont Harbor, a place he liked so
well.

His wife, formerly Miss Elizabeth
Floyd, James Jenkins, a brother,
and three sisters, Mrs. Ida Staub,
Mrs. Minnie Keith and Mrs. Rosa
List survive. He was well and wide-
ly known and the last rites were at-
tended by many people in all walks
of life, paying tribute to the memory
of one who had been more than ordi-
narily esteemed. He was a man of
sterling worth and it was but a natural
sequence that success abundantly
would come to him as a reward in
later years.

It was not generally known he had
been taken to New Orleans, in fact,
that he was ill, and the news of his
death was received as a shock and
the message carried wide-spread
sorrow.

Mr. Jenkins was an ardent and

CHANGE OF ADDRESS:

Subscribers returning to
New Orleans for the winter
will please notify this office
of their return to the city and
change of address. Drop us a
line or telephone.

THE SEA COAST ECHO.

DEM. EXECUTIVE COMMITTEE TO MEET THIS FRIDAY P. M.

Recount of Votes Kiln Box
Will be Sought by Sup-
ervisor Candidate

A special meeting of Hancock
County Democratic Executive Committee
has been called, to be held at
the county courthouse this Friday
afternoon at 2 o'clock to hear claims
for proposed contest in Beat No.
4, in which the two candidates Jack
Lott and Desire Ladner are affected,
attorneys to represent the cause.

The allegation of irregularity in-
volves the Kiln box, and a recount
and revision will be asked for, the
complainant, Desire Ladner, alleging
that a number of voters casting
ballots were not qualified, accord-
ing to the statutes, which provide
that a qualified elector be 21 years
of age within a certain time limita-
tion.

It is also understood should a re-
check be granted the result might
affect the result for county super-
intendent of education wherein Ken-
neth McCarty, of Kiln, and D. J.
Everett, Bay St. Louis are concerned.
It will be remembered Mr. McCarty
captured the nomination by a close
margin of only 14 votes.

The Democratic Executive Committee
possesses prerogatives not
questioned by the courts and its de-
cisions are supreme and final, pre-
dicating its decisions, or course, on
the assumption of all that is fair
and just and within the bounds of
the law.

The outcome, however, will be
watched with more ordinary interest.
Leo W. Seal, is chairman
and Lamar Otis, secretary.

DELAMIN FUNERAL SATURDAY

Victim of Auto Accident in
California to be Buried
In Bay St. Louis

Remains of Ernest von Gohren
Delamin, killed in an auto accident
Monday at Woodland, California,
will reach Bay St. Louis Saturday
morning by way of New Orleans,
arriving on train No. 4, reaching here
about 10:30 o'clock. Remains will
be taken to Christ Episcopal church,
North Beach Boulevard and Carroll
avenue, where last rites will be held
by Rev. Gerault Jones, rector, conduct-
ing the ceremony. Relatives and
friends of the family invited.

Ernest Delamin, aged 31 years,
former resident of New Orleans, and
for a while in Bay St. Louis, was a
native of Alabama, to which place
his parents had moved from Bay
St. Louis. For fifteen years in New
Orleans he worked for the United
States Army Engineering Corps and
was also engaged in the contracting
business. Six years ago he moved to
California, joining the C. and H.
Sugar Refining Company at Crockett.
He was hurt when his car
crashed into an interurban train on
the main street of Woodland, where
he had driven with a friend from
Crockett.

He is survived by his father, Ernest
C. Delamin of New Orleans; a
sister, Mrs. C. O. Johnson of New
York; and four brothers, John C.
and Frederick W. Delamin of New
Orleans, Creswell C. Delamin of
New York and Donald Delamin of
Crockett, Cal.

Ernest Delamin was a grandson of
the late Dr. and Mrs. L. H. von
Gohren of Bay St. Louis, a nephew
of Mrs. Walter J. Goh, Jr., and of
Mrs. Paula von Gohren Jenkins, also of
this city, and of Herman von Goh-
ren, resident of New Orleans. He is
well remembered here by many of
the younger folk.

Interment will be in the family
underground vault, Cedar Rest Cemetery,
alongside the remains of his
mother, who, before her marriage
was Miss Liette von Gohren, and who
passed away only a few years ago.

He was active in civic affairs, a
member of the Clermont Harbor
Association and a factor in
the building of the public recreation
pier at that place, associating him-
self with the best and leading spirit
of the place and actively co-oper-
ating in whatever move was calcu-
lated to serve the public good, a doer and
builder.

While not only missed by his wide
circle of friends in New Orleans,
where he formerly resided, and locally
as well, for his splendid personal-
ity in his passing away Clermont
Harbor has lost one of its best
friends and his death is a matter of
deep regret.

HANCOCK COUNTY CHAPTER RED CROSS MEETING

The regular monthly meeting of
Hancock County Chapter Red Cross
will be held at City Hall, Friday af-
ternoon 2:30 P. M.

All members are urged to be pres-
ent to formulate plans for regional
conference.

SPECIAL TERM OF COURT

To Be Held Oct. 7.—Corpor-
ations to Be Asked Why
Failure to Pay Divi-
dends Allegedly
Promised

At the direction of Chancellor D.
M. Russell, a Special Term of the
Chancery Court has been called to be
held on the first Monday of October,
in Hancock County, the regular July
Term having been pretermitted. The
docket is quite heavy, due to the
fact that this is the probate term,
and Guardianship and Estate ac-
counts will be heard at this time.

There are also a number of litigated
cases to be taken up by the court,
among them being a suit filed by
Mrs. Evelyn H. Conner, against the
Standard Fruit and Steamship Cor-
poration, and a number of other
corporations alleged by Mrs. Conner
to be subsidiaries of that corpora-
tion. The allegations of the bill of
complaint in this suit are to the ef-
fect that Mrs. Conner subscribed to
a syndicate formed for the purpose
of taking stock in the corporation,
which stock, she alleges, was to be
a \$7.00 Cumulative Preferred stock.

The bill further alleges that al-
though the stock was issued on that
basis, that no dividends were ever
paid thereon, and that without her
consent, the corporation had attempted
to reorganize on a basis by which the
dividends will be reduced to \$3.00
instead of \$7.00, and the cum-
ulative feature cancelled, the effect
of which, the bill alleges, is to re-
duce the value of her stock to approx-
imately \$40.00 per share, whereas,
Mrs. Conner claims that if no
reorganization had been had, her
stock would be worth, approximately
\$163.00 per share.

The bill further alleged that cer-
tain railroads in Mississippi either
owed money to the Standard Fruit
and Steamship Corporation, and its
alleged subsidiaries, and prayed for
an attachment against those rail-
roads for whatever funds or property
they might have in their hands
belonging to or due any of the main
defendants. An inspection of the
files shows that answers have filed
by certain of the railroads, to the ef-
fect that they have funds belonging
to some of the main defendants
amounting to approximately \$15,
000.00, and also that at the time of
service of process, they had in their
possession some eight hundred car
loads of bananas, the value of which
is not stated.

PLAN BUS SPECIAL FOR COAST

Commuters Hope To Travel
By Teche-Greyhound
Special After 'Short-
cut' Finished

New Orleans, La., Sept. 26—Com-
muters between New Orleans and
points on the Gulf coast will be able
to avail themselves of a commu-
ters' bus service following the com-
pletion and opening of the short cut
route to the Mississippi coast. Edward
Schwartz, president of the Gulfport
Post at Gulfport to conduct the in-
stallation ceremonies and J. O. Jones
commander of the Gulfport Post, has
been designated by department head-
quarters to serve as installing offi-
cer for the occasion. The full Ameri-
can Legion ceremonial of installa-
tion will be used and Commander
Jones will be assisted by the other
officers of the Gulfport post in con-
ferring the obligation on the new of-
ficers. More than fifty legionnaires
will come from Gulfport to Bay St.
Louis for the meeting, accompanied
by the locomotive of Coast Voiture
of the 40 and 8 and 2 detail from
the drum and bugle corps of the
Sons of the American Legion.

Announcement of the proposed
service was made to Mr. Schwartz
by O. T. Townsend, president of the
Teche-Greyhound bus line.

New equipment will be purchased
for the service. Mr. Schwartz said
and busses operating on improved
time schedules will have commutes
in New Orleans for 8:30 a. m. and
leave here for the coast around 5
o'clock in the afternoon. Special
commuters' rates will be offered, he
said.

The Mississippi Coast New Orleans
Association is composed of commu-
ters between the two points. Mr.
Schwartz said. Following a meeting of
the executive committee of the
association this afternoon in the
board room in the Pere Marquette
building Charles A. Gordon, secre-
tary, announced that the association
now has a paid membership of
150.

OPERATOR FOR L. & N. TO BE PLACED AT LAKE CATHERINE, ORDERED

Association of Gulf Coast
Commuters Register Com-
plaint Irregular Service

In response to a request of the
Mississippi Coast-New Orleans Associa-
tion, made up of Gulf Coast commu-
ters, Ira F. Schwieg, general pas-
senger agent of the Louisville and
Nashville railroad for its lines south
of Birmingham, has ordered the
placing of a telegraph operator at
Lake Catherine station, to Edward
Schwartz, president of the associa-
tion, announced Monday.

The association had stated that
there are no operators on duty at
any point between Bay St. Louis and
New Orleans at the time when the
5:20 p. m. train out of New Orleans
passes, and complained that this
train consequently is subjected to
many delays. Mr. Schwieg informed
the association that the operator at
Lake Catherine has been assigned
"so that the dispatching of trains
might have more careful attention."

Failure to have an operator on the
line between New Orleans and Bay
St. Louis, it has been generally est-
imated, is responsible for the serious
delays of evenings of Coast trains, the
delays frequently, it is said, from
one to two hours duration. This is
caused by a recent radical change in
schedule of through trains. Without
a local train dispatcher en route it is
dangerous to venture, hence the de-
lays.

Local committers have registered
such complaints that further and
continued patronage was endan-
gered, hence the placing of an operator.
Curtailment of operating ex-
penses does not always work to ad-
vantage in practically any business,
and railroads are no exception.

LEGION POST TO INSTALL

Clement R. Bontemps Post
Officers to Be Installed
At Woodman Hall
October 3

S. L. Engman of Bay St. Louis,
recently elected commander of Clement
R. Bontemps Post of the American
Legion, Hancock county, and other
officers to serve for the ensuing
year will be duly installed in
office on the evening of Thursday,
October 3.

Officers recently elected include:
S. L. Engman, Commander.

Laurel Dickson, First Vice Com-
mander.

Louis Banderet, Second Vice Com-
mander.

W. B. Graham, Adjutant.

Willie Green, Service Officer.

Fred E. Foyard, Finance Officer.

Capt. C. M. Burgdahl, Historian.

Commander-elect Engman has in-
vited the officers of the Joe Graham
Post of Gulfport to conduct the in-
stallation ceremonies and J. O. Jones
commander of the Gulfport Post, has
been designated by department head-
quarters to serve as installing offi-
cer for the occasion. The full Ameri-
can Legion ceremonial of installa-
tion will be used and Commander
Jones will be assisted by the other
officers of the Gulfport post in con-
ferring the obligation on the new of-
ficers. More than fifty legionnaires
will come from Gulfport to Bay St.
Louis for the meeting, accompanied
by the locomotive of Coast Voiture
of the 40 and 8 and 2 detail from
the drum and bugle corps of the
Sons of the American Legion.

The Clement R. Bontemps Post at
Bay St. Louis is the only post of the
Legion in Hancock county, and Com-
mander Engman has invited every
world war veteran in the county to
attend the meeting when installation
ceremony will be held. It promises
to be quite an event in local legio-
naire circles and will give the post a
new impetus. Commander-elect Eng-
man's administration will add to the
continued success of the organization.

FOOD PRICES

Retail food prices have in-
creased about 14.5 per cent in the past
two years, according to figures pre-
pared by the Labor Department.
Meat foods, however, show greater
gains, with sliced bacon up 94.9 per
cent, pork chops 86.3 per cent and
hens 42.4 per cent.

HARVEST QUEEN FETE TO BE HELD EVERY YEAR, CLUB PROPOSES

Occasion Should Prove Outstanding and Attract a New
And Substantial Interest to This Section of The
Mississippi Gulf Coast

CITIZEN IS LAID TO REST

Cyril Ladner, Native, 61,
Passes Away Wednesday
A. M.—Valued Attachee
L. & N. R. R.

A well-attended and enthusiastic
meeting of local ladies and gentlemen
of this section assembled at St.
Stanislaus College Wednesday night
for the purpose of planning and ar-
ranging details for holding of a Fall
Festival and coronation of a Har-
vest Queen, benefit bus fund St.
Stanislaus college. Members of Moth-
ers Club will sponsor the affair.

It was pointed out that

THE GULF COAST ECHO

CONSTRUCTIVE FORCE IN THE COMMUNITY

ECHO BLDG.

Forty-Fourth Year of Publication

Chas. G. Moreau, Editor and Publisher.

Official Journal Hancock County

Official Journal City of Bay St. Louis.

Member National Editorial Association

Member State Press Association.

Subscription Terms, \$2.00 Per Annum

Always in Advance.

Entered as Second-Class Matter at the Postoffice, at

Bay St. Louis, Miss., under Act of March 3, 1879.

OUR SCHOOLS ARE IMPORTANT

THE average citizens of Bay St. Louis, even the parents, fail to appreciate the importance of the opening of our public schools. Every year about the same time the newspaper is filled with stories about teachers and pupils getting back to work. Even editors, at times, look stolidly at the procession of news that trickles in about scholastic activity.

It is one of the peculiar characteristics of humanity that we do not attach proper importance to the training of young children. Some how, or other, we feel that they will grow up, and in some mysterious fashion acquire sufficient intelligence and wisdom to "get along." We let them do the best they can, seldom inquiring into the factors which would assist their development.

The public schools of the nation are probably the greatest asset, in point of returns, that we have. Because our state has progressed to the point where the opportunity to learn is offered to every child we undervalue intrinsic worth. We are prone to attach importance to exclusive possessions, forgetting that the race of man moves forward as a unit, not as an individual.

We have seen hundreds of schools open in Mississippi. Hancock county has its share. Thousands of hopeful little souls go into the class-room to be made or marred by a rigorous society which decrees that they must. What happens to them there? How and what thoughts are engendered into their immature minds, or what social faculties are given them at school?

Surely, if the adults of this great nation catch the vision of regeneration that would come if all our pupils could be taught the worship of truth, the value of humanity and the duty of life in its fullness, we would have a better citizen, a better opportunity and the joys of life would be manifold.

The goal of education is not necessarily intelligence. Rather the justification of schools is in preparing children to live as adult members of society, with an understanding of the nobility of earning whatever one acquires, an appreciation of certain cardinal virtues, and a willingness to serve capably in whatever station of life one may fill.

PUBLIC PIER FOR WAVELAND

THERE is a strong sentiment crystallizing in Waveland for the building and public ownership of a pier for the accommodation of visitors and others deprived of the advantages such pier would afford.

We understand city officials are seriously planning such project and hope to be able to build without little or no additional burden to tax-payers. It is hoped, we understand, to build such pier either piecemeal or on the installment plan, so many hundred feet at one time, another section at some other period when finances will permit and thus, in time, the entire structure assembled will have become a reality.

A pier, affording such facilities as fishing, boating and swimming, as well as a place of recreation for ladies and children and gentlemen at all times would prove desirable.

They invite visitors to visit on Sundays and other holidays but offer no accommodation after reaching there. Like Bay St. Louis, Waveland has no rest rooms, no community house, like Biloxi, and the result is thousands of people who would come to this section each season go elsewhere with their prestige and patronage.

Waveland's latest project should receive unanimous endorsement and should be put through without causing unnecessary delay. Clermont Harbor has given this section an outstanding example of this kind and one that should be followed.

Too frequently are we deterred from public improvement of one kind or another due to often to the reason there is a disposition to enter into such things on too elaborate and ornate scheme. Finally, projects under such circumstance fall of their own weight and naught results.

PROTECT THE CHILDREN

EVERY driver of an automobile has a tender regard for the rights of the pedestrian when he happens to be the pedestrian. On such occasions they are in a position to understand that approximately 65 per cent of all persons injured or killed in automobile accidents are pedestrians. They are then willing, after a narrow escape from some driver, to believe that a pedestrian is entitled to safety, and that whether he is in the right or wrong the driver should protect him.

We hope that every automobile driver in Bay St. Louis, who reads this, will make up his or her mind to drive carefully, having regard to the presence of children in the streets, the location of schools and playgrounds, and the natural tendency of children to ignore danger of which they are not fully aware.

Let's give a thought to the children particularly. They furnish one-third of the fatalities that result from automobile accidents. They are entitled to safety. If drivers do not give it to them, then it is time for the state to step in and, by laws strictly enforced, see that the children of Mississippi have as near absolute protection as can be obtained.

L. & N. AND COAST TRAINS

AN EFFORT at retrenchment by the local L. & N. railroad management resulted in crippling the efficiency of the Coast train operating out from New Orleans to the extent the schedule was frequently an hour or two late. Commuters coming out from New Orleans found it to their detriment to say nothing of inconvenience. One day a commuter tells he was home that evening to dinner at the late hour of 9 o'clock.

The result has been that much dissatisfaction has arisen. Commuters formed a protective organization and registered such protest and to the extent that the railroad management placed an operator at one of the wayside stations, Lake Catherine.

This revealed that the company did not have one operator between New Orleans and Bay St. Louis, where formerly there was one in every station, facilitating better and thorough operation of all trains and rendering a general service.

It is true, the fortunes of railroads have been hit in two ways, by the depression and more so by other vehicular means of transportation, the latter operating to advantage over the railroads. This is apparent and indisputable argument for retrenchment on part of the railroads, but it appears railroads are exercising this means of economy to the extent their efficiency and general service are crippled to a damaging extent.

The Sea Coast Echo has ever been a friend of the railroads and a consistent exponent of railroad travel but when its service becomes crippled to the fact general criticism arises and censure follows surely some remedy must be forthcoming.

We hope the L. & N. will be able to see the wisdom of increased accommodation to its patrons at no unbearable draft to its operating funds; that by so doing the trend of railroad travel will not only increase but that it will exceed that of other years.

Our Gulf Coast country is growing in popularity; more people live here than formerly and its desirability as a place to reside is ever increasing. With the expansion of population and increased realty values to a well sustained point, there should be no reason why such a populous section as the Coast should not justify increased and improved railroad facilities and accommodations.

The L. & N. through trains are of the highest type, to the finest in the country, but there seems much room for improvement locally. Trains between here and New Orleans should be equally as fine. The schedule is entirely too slow and unattractive to the prospective commuter.

HARVEST QUEEN FESTIVAL FOR ST. STANISLAUS COLLEGE

BAY ST. LOUIS has its Carnival Queen and its May Queen, two outstanding events of the early part of each year, events that attract considerable interest and in which the public is manifestly concerned to that degree that unanimous support is accorded.

However, we are devoid of such events for the fall and winter season. In winter we have the holidays of the year, but the fall is lacking of any affair and the season is void of interest.

And now comes the happy and appropriate suggestion that we have a Harvest Queen festival and it is fitting that such event be held on the last of October days. Such suggestion, has been offered by the Mothers' Club, of St. Stanislaus College, and it is well that a meeting held a few days since resulted in its adoption.

The queen, lucky young lady, will be selected by popular vote, similar to the selection of a May Queen, and already the contest has been inaugurated and the race is on.

Proceeds of this innovation will be used by the Mothers' Club to help defray cost of purchase of a bus for the college, to be equipped as other schools of the kind; that pupils and members of faculty may travel from place to place in athletic past-times and benefits. St. Stanislaus, too, like other business and established endeavors have felt keenly the impress of economic upheaval and welcome such assistance as the public has given it principally through the instrumentality of a parents' organization.

However, the time will come, an authority of the college says, when with this assistance the present will be bridged over and with the return of normal times every business will again become a reality.

A pier, affording such facilities as fishing, boating and swimming, as well as a place of recreation for ladies and children and gentlemen at all times would prove desirable.

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THE FLORIDA CANAL

WORK on a ship canal across Northern Florida has been started. It is estimated that one thousand men are already at work and within the next few months seven thousand will be on the job. President Roosevelt has already set aside \$5,000,000 to start the construction of this waterway which the estimates say will take \$143,000,000 to construct.

The necessity for this canal has long been argued but the recent hurricane emphasized it again. Ships from the Gulf to Atlantic ports are now compelled to go around the Southern end of Florida. South of the Keys, and the danger to shipping was emphasized when the liner Dixie went aground during the recent storm. The project is also expected to furnish work for thousands of men for a long period.

While a canal of this type has been under discussion for scores of years the Southern part of Florida has always objected to it, fearing that it would reduce its importance. Another argument came as engineers differed upon the feasibility of a lock or sea level waterway. Opponents of the latter plan have insisted that the salt water going through the waterway would endanger the fresh water supply of a large part of Florida but this contention is denied by many competent authorities.

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Entered as Second-Class Matter at the Postoffice, at Bay St. Louis, Miss., under Act of March 3, 1879.

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This control of temperature and humidity helps to retain the full flavor and aroma of the tobaccos you smoke in Chesterfields.

And it has a great deal to do with providing the proper working conditions for the employees who handle the tobaccos and operate the Chesterfield machines.

Mild ripe tobaccos and modern up-to-date factories with proper control of temperature and humidity help to make Chesterfield . . .

the cigarette that's MILDER
the cigarette that TASTES BETTER

INTERESTING NEWS ITEMS OF THE MOVIES AND FILM FOLK IN HOLLYWOOD

LEWIS STONE announces that upon finishing his new three-year contract with Metro he will retire from the screen. He has been in picture for more than twenty years.

In "Here's to Romance," Nino Martini will be in the cast, as will also Mme. Ernestine Shuman Heink and Maria Gambarelli.

An unusual story of native generosity is brought back from Tahiti by the Metro Company. Several of the parents liked members of the company that they not only named their new-born babies for them but gave them to give them the tiny tots.

Barbara Stanwyck is to play the title role in "Annie Oakley." This famous woman on whose life the story is based was supporting her family at the age of nine years by her skill with a rifle. She could split a playing card held with its thin edge towards her.

Since Hollywood began regulating its pictures about a year ago censor boards throughout the country have been reduced seventy-two per cent.

Lily Pons will sing two of her favorite arias and also introduce three new popular songs by Jerome Kern in her forthcoming picture, "Love Song."

Charles Laughton died off fifteen pounds to play the part of Captain Bligh in "Mutiny on the Bounty."

"The Feud," is really just "The Trail of the Lonesome Pine," and will introduce Marsha Hunt to the screen public.

A \$200,000 stage will be dedicated to Will Rogers by his former studio.

Rumor is still linking Mary Pickford's name with that of Buddy Rogers, but both have refused to state whether or not they are engaged.

Sally Eilers is one of Hollywood's most accomplished stars. She flies an airplane, rides mustangs, swims, plays tennis and golf.

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IT'S TRUE!



"IT'S TRUE" that Frances Langford's career took its first forward swing five years ago when, after a throat illness, she discovered that her soprano voice had changed to contralto, says artist Wiley Padaan. "It was this new voice that brought her success on the air and earned her the title of 'contralto crooner.' The pretty, even-voiced singer of the 'Broadway Melody of 1936' made her professional debut on Rudy Vallee's radio hour."

WHAT THE PRESS IS SAYING OF MEN AND MATTERS IN EDITORIAL EXPRESSION

COL. SEYMOUR WEISS

(Jackson Daily News)

COL. Seymour Weiss right-hand man and lieutenant-in-chief of the late Huey Long, declares he is out of politics, and hereafter will have nothing whatever to do with public affairs in Louisiana.

Charlie Chaplin is about to announce six pictures for next year; he will star himself in two and star Pauline Goddard in four.

Ivan P. Florsheim, the 21-year-old son of the shoe manufacturing company, has moved to Hollywood where he hopes to find success as a film writer.

A \$200,000 stage will be dedicated to Will Rogers by his former studio.

Rumor is still linking Mary Pickford's name with that of Buddy Rogers, but both have refused to state whether or not they are engaged.

Sally Eilers is one of Hollywood's most accomplished stars. She flies an airplane, rides mustangs, swims, plays tennis and golf.

Charles Laughton died off fifteen pounds to play the part of Captain Bligh in "Mutiny on the Bounty."

"The Feud," is really just "The Trail of the Lonesome Pine," and will introduce Marsha Hunt to the screen public.

SHORT-CUT HIGHWAY

(Biloxi News)

OFFICIALS of the Mississippi highway commission state that their portion of Mississippi Louisiana shortcut highway between New Orleans and the Mississippi Gulf Coast will be completed within a few weeks and that Louisiana side was nearing completion. They expect to open the road to traffic by October 16. When the road is opened motorists traveling over this route will again witness the striking contrast of road construction in the two states. Louisiana's portion of the shortcut will be of the finest type of road construction. The Mississippi section will be of an inferior type for which the highway commission is offering excuses stating that unless traffic starts using the paving when it is finally laid it will become brittle and begin breaking up. Such type of hardsurfacing means and that it will have to be replaced within a short period of time and that a new highway will have to be constructed in its place at added cost to the taxpayers, while Louisiana will have a permanent road.

The Gulf Coast naturally will derive great benefits from the shortcut with the distance to New Orleans reduced some 20 miles or more and perhaps before the hardsurfacing deteriorates to a great extent a first class highway will replace it.

BABY BONDS AND TUGWELL
(Philadelphia (Miss.) Democrat)

DO you remember Professor Rexford Guy Tugwell?

He is one of the brain trusters, and the boy who conceived the brilliant idea of abolishing all advertising of every sort throughout the United States.

And now we see by news dispatches where the United States government itself is going to run a series of advertisements in several national magazines, urging the purchase of baby bonds.

And the travesty of it all is that the group of magazines includes Colliers and the Saturday Evening Post, two of the bitterest enemies that Roosevelt and the Democratic administration have on this earth today.

Which goes to prove either that the U. S. pays no attention to Prof. Tugwell and his hair-brained theories, or else the government just doesn't know what is going on.

ficient Hotel Roosevelt making money throughout depression when other hotels were running heavily into the red. In his achievement he was handicapped rather than helped by his friendship for Huey Long.

A long story could be written about the friendship between these two men who were markedly dissimilar in many respects—Huey Long, rough, domineering, uncouth, mentally daring, often savage, and Seymour Weiss, polite, affable soft-spoken rarely angered, always a diplomat in dealing with his fellowmen, preferring the methods of peace to the tactics of war.

Col. Weiss says he's out of politics henceforth, hereafter and forever. It is the wisest decision he ever made.

Waveland News-Notes Personal-Miscellaneous

Mr. and Mrs. Theodore Ray are spending several days at their home in the Terrace.

Captain and Mrs. E. Svenzen and children were week-end guests of Mrs. Svenzen's parents Mr. and Mrs. Ernest Helbach.

Mr. and Mrs. S. J. Allison and family and Mr. and Mrs. John Parker were guests of Mr. and Mrs. A. J. Favre.

Mrs. Ada Edel, Mrs. Lulu Bruce, Miss Virginia Carver of Violet, La., were week-end guests of Mr. and Mrs. Garfield Ladner.

Rev. H. J. Jacobi motored from Reserve, La., to visit his parents Mr. and Mrs. L. Jacobi.

Mr. and Mrs. H. P. Vinet spent a few days in New Orleans.

Mr. and Mrs. Robert Hubbard of Gulfport were guests of Mrs. R. G. Hubbard.

Mr. and Mrs. Chas. Kehoe, Jr., and Mrs. Chas. Kehoe, Sr., motored to Ramsey Springs where they attended a picnic.

Mrs. Chas. Seymour of Baldwin Lodge is spending a few days with Mr. and Mrs. Harry Hale.

Miss Lucille Jaubert has returned to the city where she has resumed her studies at school.

The Misses Edna Lee and Harkis Necessie spent last week at Leetown, visiting their parents.

Mr. Andrew Kuhn entertained Mr. James Worle and Mr. Vic Blaise at his home in the Elythe division.

Mrs. Pat Quilan had as guests over the week end Mr. and Mrs. M. Dalton, Miss Kinie Faust and her son, Pat.

Dr. and Mrs. B. Scellers and their son, Benton, were visitors at the home of Mrs. A. F. Terry.

Mr. and Mrs. Guy Hopkins returned to New Orleans to attend the wedding of their daughter, Gladys, and Mr. Gary Barkley.

Mr. and Mrs. Chas. Farwell have returned to the city after a delightful stay here.

Dr. Jack Halsey and family were over for several days.

Mr. and Mrs. George Laroussini have returned to their home in the City.

Mr. Donald Jones of Mobile, Ala., was a visitor at the home of Mrs. Ethel Schwartz. Other visitors to Mrs. Schwartz were Miss Marceline Boyden of New Orleans, Miss Nettie and Miss Becky Koch, Mrs. Baxter and young Roy Baxter of Logtown.

Mr. and Mrs. James Lyman Crump had as their guests Dr. Vitale Galina, retiring Italian Consul General, Commander Ludovici Censi, new Italian Consul, Mrs. Censi, the Misses Lorraine La Cour, Marie Esther Shibley, Messrs. Chapman H. Hyams, William J. Kearney, Jr., and William Wilkins.

Mr. and Mrs. Louis Schuler spent the week-end here. They are planning to build a new home on the

AUTO LICENSE TAGS '36 BLACK AND WHITE TO BE READY DEC. 1.

Columbus (Miss.) Firm Completes 212,000 Plates For Mississippi

Columbus—The embossing plant of the Columbus Marble Works has completed the state's order for 1936 automobile license plates. Thousands of tags were assembled, assembled and prepared for shipment to the 82 sheriffs of Mississippi. Upon orders from the office of the state auditor the tags will not be shipped out until several weeks. They do not go on sale until December 1.

The news tags, which are of the lock strip type, are black and white. Around 212,000 tags were turned out. It was the third year that the contract had been awarded the firm. Prior to then the plates were made in Missouri.

Rock-A-Chaw College Paper to Resume Publication Soon

Well established the past three school years, and amply backed with local and out-of-town patronage, St. Stanislaus College semi-monthly publication will resume publication for the 1935-36 session September 28, it was announced by the faculty this week.

The paper is linotype and printed at home at The Echo plant and preparation is going forward for the appearance of the first number for the new year. The staff has not as yet been announced. It is planned to make The Rock-A-Chaw better with each succeeding number.

Bay St. Louis Bi-County Bridge Apparently In Worse Shape Than Ever

Notwithstanding the State Highway Department promised to repair the Bay St. Louis bi-county bridge to the extent of stopping the rumbling of the loose decking boards everytime a car passed to and fro, and considerable work of spiking the heavy timber boards is evident, the rattling timbers are heard more than ever. If we are to judge from sound the bridge decking is in worse condition than ever and something should be done to stop the disturbing noise, especially heard more so at night and disturbing one's slumbers.

A. & G. Theater

AMES & GASPARD, Props.

G. AMES, Mgr.

Thursday & Friday, Sept. 26-27.
ARLINE JUDGE & KENT
TAYLOR in
"COLLEGE SCANDAL"
Also Comedy and Traveltalk.

Saturday 28.
W. C. FIELDS with MARY
BRIAN in
"THE MAN ON THE FLYING
TRAPEZE"
Comedy and Short Subjects.

Sunday & Monday, 29-30.
KATHERINE HEPBURN and
FRED MacMURRAY in
"ALICE ADAMS"
Fox News and Cartoon.

Tuesday-Wed., Oct. 1-2.
LIONEL BARRYMORE and
ELIZABETH ALLAN in
"THE MARK OF THE VAMPIRE"
Edgar Kennedy Comedy and cartoon.

Thursday-Friday, 3-4.
WARNER BAXTER in
"UNDER THE PAMPAS MOON"
Admission 10 & 25¢ Every Night

Show Starts at 5 O'clock Saturday
and Sunday
Other Nights at 7 O'clock

READIN' an' RITIN'

AND

BETTER SIGHT --- Too!

Can you remember when defective eyes were often considered the mark of a student—simply the price one paid for proficiency in learning?

The price is still the same when eyes are worked under poor light.

Happily better light helps to maintain better sight and just as the three R's have progressed into well rounded courses so lighting has developed to care for modern needs.

Don't penalize your child's future by providing him with insufficient light when under the new low residential rates available many homes can have greatly improved lighting at no additional cost of operation whatever.

Modern Study Lamps designed to supply proper study conditions are also available at new low costs.

Simply ring our nearest office for a free test of the lighting in your home or for information on these new lamps.

BETTER LIGHT MISSISSIPPI POWER COMPANY BETTER SIGHT

6 6 6 checks MALARIA in 3 days COLDS

Liquid - Tablets
Save - Nose
Drops

first day.
TONIC AND
LAXATIVE

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MUTCHLER & ASHTON
COAST SERVE-SELF
Grocery and Market

Echo Building — Bay St. Louis, Miss.

FRIDAY & SATURDAY, SEPT. 27TH. & 28TH.

BEEF	Rounds for Roast or Steaks, lb.	19c
	Loins for Roast or Steaks, lb.	17c
BEEF	Shoulder Steaks or Roast, lb.	10c
	Short Ribs for Stew, lb.	7c
BEEF	Prime Ribs for Roast, lb.	15c
	Ground Meat for Hamburgers, lb. 12½c	
BACON	Armour's Star in box, lb.	37c
Scoco		
LARD , 4 lb. carton	50c	
BUTTER	Cloverbloom, roll, lb.	26c
	Print, lb.	27c

MAXWELL HOUSE COFFEE
Per pound — **27c**

CATSUP	Ruby, 14 oz. bottle	10c
	Stokely's finest 14 oz. bottle	17c
Sunsweet PRUNES	Tenderized, pound cartons,	10c
IRISH POTATOES , No. 1 white, 10 lbs.	18c	
Stokely's GRAPEFRUIT JUICE , 51 oz. can	33c	
Armour's Veribest MILK, Tall can	5c	
TOMATOES , Big R, No. 2 can	7c	
WESSON OIL Pints	20c	
	Quarts	35c
New Crop GRAPEFRUIT, large size,	5c	
Fresh TOMATOES, Nice and red, 2 lbs.	15c	
ORANGES Med. size, dozen	20c	
	Large size, doz.	30c

The Sea Coast Echo

City Echoes

—Dr and Mrs. A. P. Smith and son, Junior spent Thursday of this week in New Orleans in divers daily pursuit.

—Mrs. Steller Provazano of New Orleans was the guest Wednesday of Mrs. Kate Conner and other friends at the Bay.

—Mr. Marion Beal visited his mother in Mobile, Ala., over the week end. Mr. Beal is connected with Fahey Drug Store.

—Mrs. Hugh P. Burbank had as her week-end guests Mr. and Mrs. Donald Jewett of New Orleans who motored back to the big city Sunday night.

—Maybell Winn who is now occupying the attractive little cottage of Miss Mamie Odom, held open house to a number of her friends here and at Pass Christian.

—Mr. Lamar Otis, secretary Hancock County Democratic Executive Committee, which will meet this Friday afternoon at the courthouse, has been a frequent visitor to the county seat recently.

—Mr. Coburn Weston, who resides at Logtown, and a welcome frequent visitor to Bay St. Louis, has been missed hereabouts by his many local friends, a victim of chills and fever, having had quite a severe spell.

—Dr. S. G. Gill of New Orleans whose recent visit to the Bay was interrupted by a sudden illness which necessitated his return to the city has returned to complete his usual monthly over night sojourn on the Coast.

—Mr. and Mrs. W. J. Ladner, their daughter, Mrs. Ethel Ladner, accompanied by Mr. and Mrs. Herbert Ferrill, of Clermont Harbor, motored over to New Orleans Monday, to attend the funeral of Mr. Charles Jenkins, who died there Sunday, a resident of Clermont Harbor.

—Mr. and Mrs. Charles Flink, recently wedded in this city, came out from New Orleans Sunday and visiting at the home of Mrs. Flink's parents, Mr. and Mrs. Robert Johnson, Waveland street.

—Master Robert Scharff, who has been residing with Mrs. Dickson while his mother has been ill in New Orleans, has gone to Megee, Miss., where he will remain in the midst of the balmy pines of that section for a while.

—Another attempt at robbery was made Tuesday night at the Beach Drug Store, the invader removing hinges from a back door leading in from a porch structure. Very little was found to have been taken—negligible in extent, it was stated.

—A party composed of Mr. and Mrs. M. E. Badon, Mrs. C. J. Chadwick and Mr. and Mrs. C. G. Moreau, spent Sunday visiting friends at Hammond and Baton Rouge, La., the 130-mile trip of perfect hard-surfaced road proving one of comfort and pleasure.

—Mr. and Mrs. Hurley Hodkins of New Orleans, accompanied by their daughter, Miss Gladys Hodkins and Miss Irene Heslin motored to the Bay Sunday to visit old friends and enjoy the fresh seafood dinner at a beach restaurant. Miss Heslin is a valued attaché of the Times-Picayune.

—Mr. and Mrs. Charles Decaux with Police Matron Mrs. M. Gast; Capt. Thos. Baxter, New Orleans Fire Department, and Mr. J. J. McIntyre, Secretary New Orleans Fire Board, motored from New Orleans and were the guests of Mr. and Mrs. C. M. Burgdahl at their Coleman avenue home, Waveland on Sunday.

—Interior of the office of W. A. McDonald & Son has been thoroughly renovated and the painters brush has applied the colors of light green and light buff in tasteful and fetching contrast. Caladium plants of broad leaves of pink and green, stretched with silver, placed midway along window sash lights, add a touch of freshness. Messrs. McDonald & Son, characteristic of their enterprise, are constantly expanding their business and improving their premises.

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—Circuit Court for Hancock County for the Fall Term came to a close last week, disposing of a considerable number of cases, important inasmuch as they were of the nature of damage suits and murder cases, as duly chronicled in our news columns. While Judge White disposed of considerable business, expediting the business of the court in the shortest manner and at least expense to the tax-payers of Hancock county, quite a number of (unimportant) cases were either dismissed or continued, more of the latter, however. Our Judge and court officials have again proven quite efficient and Hancock county is fortunate to that extent. It will be noted the report of the Grand Jury complimented the Judge and officials of the court not only for their courtesy and kindness but for their splendid administrative manner of doing business.

—Proceeds are to be used for the relief fund. Tallies 25c each.

Local Library Has
New County Branch at
Flat Top Community

A new branch of the Hancock E. R. A. County Library has been opened at Flat Top, Mississippi, where Mr. John Wheat, member of the Board of Supervisors of Hancock County, has given the small building that was once the business office of his sawmill for its installation. Mrs. Martin, of Flat Top, is in charge of the venture. A box supper which she had planned to give, to bring in money to help fill the shelves of her bookcases, has been postponed temporarily because of a conflict in time, with a supper given by the Flat Top church.

—One hears considerable comment from time to time regarding people holding public and semi-public position are negligent or meeting their financial obligations, many of which are well nigh incredible. This is disparaging and will injure one's chances of continuing holding responsibilities if such important qualification as one meeting their obligations is absent. Surely no one should be re-elected or reappointed if they carry such unsavory reputation. Paying one's debts is a sacred obligation and we are frequently judged by this yardstick of moral measurement.

—Bay city schools, private and public, have resumed classes for the 1935-36 semesters and report enrollment larger than ever. It appears each year our school enrollment increases until that point that both building and teaching forces, particularly the former, are taxed to more than ordinary measure.

—The quality of our schools meet every requirement, curriculum embraces a wide scope of studies, and there are classes for many of the various academic and vocational demands. This speaks well not only for our city but for the forces responsible for our schools and the executive management.

—Arden Lodge, the summer home of Andrew L. Kuhn of New Orleans, presented an animated scene Saturday night. The occasion was the initiation into the privileges of the Lodge of Mr. Fred Neuminger of Freehold, N. J., and Mr. Charles Headley of Dayton, Ohio.

—The Review of the Month Club wishes to remind its friends that at its next meeting, on the second Tuesday in October, Miss Effie Graham Power will review the recent novel, *Time Out of Mind*. The Current Events number on the October program has not yet been filled. Announcement will be made later.

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—The following books have been added to the Junior reading list: *Moby Dick*, by Herman Melville. *1000 Poems for Children*, an Anthology.

—Mrs. John N. Stewart, whose home, "The Solution," is one of the outstanding and most hospitable on the Bay St. Louis beach, returned to New Orleans Sunday, after a stay here following her trip to Washington.

—Mrs. Stewart was hostess Friday of last week to a luncheon for Madame Ida Chernoff, of Los Angeles. A report of the affair says that "brown and red zinnias filled a long white dish in the center of the table, which was covered with a lace cloth.

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